

Not just  
FRAGRANCE

A SENSORIAL  
SIGNATURE

*In a world that moves faster than the senses can process, fragrance remains one of the few experiences that still demands presence. It lingers, evokes, and defines. We create fragrances not to be noticed—but to be remembered.*



# THE NEW LANGUAGE OF INDIAN FRAGRANCE

Rooted in a land that has understood scent for over two millennia, we are a modern fragrance house translating heritage into contemporary luxury.

Where ancient botanicals meet precision chemistry.

Where tradition is refined through science.

Where fragrance is engineered with emotion—and delivered with discipline

We exist at the intersection of **craft, technology, and cultural intelligence**, creating fragrances that travel seamlessly across geographies, applications, and lifestyles.





# QUIET LUXURY. POWERFUL PRESENCE. \_\_\_\_\_

We believe sophistication does not shout.  
It reveals itself slowly—through balance, restraint,  
and impeccable execution.

Our fragrances are designed to:

- Perform across complex formulations
- Adapt to regional preferences without losing identity
- Deliver consistency at scale
- Create emotional recall, not momentary impact

India's relationship with fragrance predates modern perfumery. From temple rituals to royal courts, scent has always been a symbol of refinement, wellness, and ambience.



# THE NEW LANGUAGE OF INDIAN FRAGRANCE



*We honour this lineage—not by replicating the past—but by **evolving it**. Our perfumers reinterpret classical Indian olfactives through:*



- Contemporary global fragrance trends
- Advanced aroma chemistry
- Market-specific sensorial research

*The result is fragrance that feels timeless, not traditional*

# ENGINEERED FOR PERFORMANCE. DESIGNED FOR EMOTION.



- Custom fragrance creation across industries
- Signature scent development for brands
- Stability-tested formulations for complex bases
- Scalable manufacturing with global compliance
- Fast prototyping with market-ready execution



From concept to commercialization, we operate as strategic fragrance partners, not just suppliers.

# HOME CARE FRAGRANCES

NATURE,  
STRUCTURED.

As modern living becomes increasingly synthetic,  
consumers gravitate toward fragrances that restore  
a sense of balance.

Our home care fragrances are inspired by:

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01

Clean  
botanicals



02

Fresh air  
accords



03

Soft citrus  
clarity



04

Modern  
woody depth



Designed to perform in high-alkaline and surfactant-heavy bases, these fragrances offer:

- **Superior stability**
- **Long-lasting diffusion**
- **Mood-enhancing profiles**



## Applications

- **Dishwashing & surface cleaners**
- **Laundry detergents & fabric care**
- **Multi-purpose & hygiene products**

# PERSONAL CARE FRAGRANCES

SENSORY INDULGENCE,  
SCIENTIFICALLY BALANCED

Personal care is intimate. Fragrance here must be subtle, comforting, and emotionally resonant—without compromising on technical performance.

Our personal care portfolio spans: \_\_\_\_\_

01

Soft florals



02

Creamy musks



03

Herbal clarity



04

Contemporary global accords



**Each fragrance is developed with skin compatibility, base stability, and consumer perception at its core.**



## **Applications**

- **Hair care**
- **Skin care**
- **Bath & body**
- **Men's grooming**
- **Deodorants & hygiene**

# AIR CARE & AMBIENCE

## DESIGNING ATMOSPHERES.

Scent has the power to define space before  
architecture does.

Our air care fragrances are crafted to:

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# 01

Influence mood



# 02

Enhance focus  
and calm



# 03

Create emotional  
continuity within spaces



# FINE FRAGRANCES

CRAFTED FOR THE  
CONTEMPORARY WORLD.

Fine fragrance is where identity meets expression

**Our perfumery team works across:**

- **European elegance**
- **Middle Eastern richness**
- **Asian subtlety**

**We create master fragrance  
bases across:**

- **Floral**
- **Woody**
- **Oriental**
- **Citrus**
- **Gourmand**
- **Green & aquatic families**

Each formulation is benchmarked against global standards and designed for international perfume houses and private labels.



**From meditative incense to modern ambient diffusers, our creations are designed for lingering elegance, never intrusion.**



## **Applications**

- **Incense sticks**
- **Candles**
- **Room sprays**
- **Diffusers**
- **Automotive air care**



# QUALITY & ASSURANCE

## PRECISION IS OUR PROMISE.

Luxury demands consistency.

Trust demands transparency.

Our quality framework includes:

- Approved global raw material sourcing
- Batch-level traceability
- Sensory and analytical testing
- Stability and end-application validation

Regulatory and microbiological compliance Every fragrance released carries the assurance of repeatable excellence.

# WHY PARTNER WITH US

- Deep understanding of global and regional markets
- Ability to scale without dilution of quality
- Collaborative development approach
- Fast, responsive, technically sound execution

We don't chase trends.  
We translate them into commercially  
viable fragrance solutions.





Fragrance is  
*invisible*

But its impact is  
*unforgettable.*



**SpectAroma**  
FLAVOURS AND FRAGRANCES

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